



MBST receives Special Mention as Brand Innovation of the Year 2020

The Wetzlar-based company MedTec Medizintechnik GmbH has been awarded with a Special Mention in the category Brand Innovation of the Year of the German Brand Award for the first time on June 18, 2020. Among others, the award is given for the innovative MBST magnetic resonance therapy system OSTEO-SPIN which uses the MBST magnetic resonance technology in the treatment of osteoporosis without drugs, side-effects or drug interactions.

Innovations which involve the future user in the development of product and design

In 2020, the German Brand Award honours the best innovative brands for the 5th time. MedTec Medizintechnik GmbH was awarded in the category Health & Pharmaceuticals with a Special Mention in the category Brand Innovation of the Year. That also pays tribute to the situation that the innovative therapy as well as the design which is optimised for doctor and patient are completely Made in Germany.

MBST therapy for the drug-free treatment of multiple fractures, osteopenia and osteoporosis

During the development of this new MBST therapy system, MedTec paid particular attention to the drug-free osteoprotective approach because a lot of patients suffer from sometimes severe gastrointestinal side effects of the conventional medicinal therapies. A great amount of scientific data, case reports and feedback of successfully treated patients shows that this approach can work. Among others, an increase of the bone density and of the bone turnover marker osteocalcin could be found after MBST magnetic resonance therapy for osteoporosis.

Vicious circle osteoporosis

Osteoporosis is the most frequent disease of the skeleton resp. the bones with more than 200 million people being affected worldwide. The disease causes a reduced bone strength which leads to a higher risk for fractures. In Germany alone, more than 700,000 fractures are attributed to osteoporosis. Moreover, the number and severity of these often spontaneously occurring fractures (fragility fractures) distinctly increases the risk for further fractures. One of five patients in advanced age who suffer a hip fracture dies of the consequences during the following year.

MBST OSTEO therapy approach

The MBST therapy system was developed to transfer energy into the bone tissue in a targeted manner. Its objective is to increase the metabolism and thereby promptly support the body's own repair mechanisms and regeneration processes. MBST therapy thus directly tackles one of the causes of osteoporosis and other indications around the osseous structures.



MBST therapy system
OSTEO-SPIN

About MedTec Medizintechnik GmbH

Founded in 1998, MedTec Medizintechnik GmbH from Wetzlar has developed from a pioneer to world market leader in the field of therapeutically used MBST magnetic resonance technology. MedTec develops, produces and distributes the worldwide unique and patented technology that is used in MBST therapy system for human, veterinary and aesthetic medicine. Doctors, specialist, medical centres, hospitals, clinics and universities put their trust in the MBST therapy system today – not only in Germany and Europe but worldwide. It is MedTec's vision to enable a healthy, active and pain-free life for patients of nearly every age with its therapeutically used MBST technology. The MBST magnetic resonance therapy achieves that in the treatment of various degenerative diseases and injuries of the musculoskeletal system without needing drugs, injections, infusions, pain killers or surgical interventions. More than 1,000,000 hours of therapy have been applied with the MBST magnetic resonance technology so far without any side effects or interactions becoming known. MedTec Medizintechnik GmbH stands for global leadership of market and technology with its worldwide patented therapeutically used MBST magnetic resonance technology.

Press contact and order of photo material:

MedTec Medizintechnik GmbH
Sportparkstraße 9
D-35578 Wetzlar

Guido Finkes · CMO
Sales & Marketing Director

Caroline Ebinger
PR & Marketing Consultant

Phone: 06441 · 679 18 - 29
Fax: 06441 · 679 18 - 19
eMail: marketing@mbst.de
www.mbst.de

